

Uriel Escudero

Interactive Design

I am Uriel Escudero, an Interactive Designer driven to create engaging visual and functional experiences. My background in diverse audiovisual projects has honed my skills in interactive technologies and UX/UI design. I specialize in transforming concepts into compelling, functional projects that effectively resonate with users.

Education

2019-2024

Universidad Iberoamericana, CDMX
Bachelor's Degree in Interactive Design

2024 (Academic Exchange Program)

Universidad de Málaga, Spain
Audiovisual Communication,
and Fine Arts

Software

Suite Adobe:

- XD
- Photoshop
- Illustrator
- Premiere
- After Effects
- InDesign
- Lightroom
- Animate

Others:

- Figma
- Visual Studio Code
- Maya
- Zbrush
- DaVinci Resolve
- Unity

Languages

Spanish – Native

English – Intermediate

Skills

- UX/UI Design
- Prototyping & Wireframing
- Responsive Design
- Web accessibility
- Information architecture
- Usability testing
- Audiovisual
- HTML & CSS
- Illustration
- Photography
- Animation 2D and 3D

Work Experience

2023

Programa Somos Uno Más (PSUM), IBERO, CDMX
Designer and Photographer for Multimedia

Created photographs, videos, and some graphic designs based on the team's needs.

2022

Museo del Virreinato, Tepoztlán, State of Mexico
3D Video Mapping Creator

Created 3D video mapping using animation techniques. Designed and animated visual content synchronized with painting.

Collaborated with the museum team to ensure thematic and aesthetic coherence of the project, aiming to increase museum visits.

2022

EXMA 2022, CDMX - Videographer and Photographer

Responsible for recording conferences to ensure complete documentation and subsequent distribution. Captured professional photographs of keynote speakers.

2021
2022

CAN, State of Mexico
UX/UI, Multimedia, and Audiovisual Designer

Web design, professional photography, multimedia design, stage screen design, video editing (various formats), print design, and title design.

2021

Huerto Ibero, CDMX - UX/UI Designer

Designed and developed the website, implementing a content management system using technologies like HTML, CSS, JavaScript, and SQL. Front-end and back-end development.

Interests

- Flag Football (University Representative Team)
- Theater (University Representative Team)
- Music Composition
- Cinema
- Writing
- Drawing
- Traveling

Portafolio



<https://urielescudero.com>